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# How Does Serialized Product Intelligence Enable Proactive Supply Chain Monitoring?



More than 80% of pharma companies believe it's important to monitor every expected and unexpected event across the serialized drug supply chain, according to TraceLink's recent industry benchmark survey. In this brief clip from our "**Introducing Serialized**

**Product Intelligence On-Demand Webinar,"** TraceLink Solution Consultant Milica Janjic demonstrates how Serialized Product Intelligence gives you the power to proactively monitor all commissioned lots, so you can rapidly identify compliance issues and avoid costly supply chain disruptions.

**Watch the full version of our “Introducing Serialized Product Intelligence” webinar today.**

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