

RESOURCES

Home

Lessons from Leaders: Preparing Your Supply Chain Today for Tomorrow's Inevitable Supply Chain Disruptions and Uncertainties



Recorded at the June 2020 LogiPharma Digital Summit, this panel of renowned industry leaders and academic experts explores the necessity—and challenge—of building more agile and resilient pharmaceutical supply chains. Hosted by TraceLink's Chief Digitalization Officer, Roddy Martin, the panel cites examples from multiple industries to help pharmaceutical companies understand how they can respond more effectively when a disruption threatens the availability of critical medicines.

Lessons from Leaders: *Preparing Your Supply Chain Today for Tomorrow's Inevitable Supply Chain Disruptions and Uncertainties*

 <p>Roddy Martin Chief Digitalization Officer TraceLink Moderator</p>	 <p>Professor Hau Lee Thoma Professor of Operations, Information & Technology Stanford University</p>	
 <p>Paul McKenzie Chief Operating Officer CSL Limited</p>	 <p>Paul Bittinger Transformation Leader Formerly with Procter & Gamble, Nature's Bounty</p>	 <p>Michael Wittman SC Subject Matter Expert Formerly w/ Johnson & Johnson, Mars, Pinnacle Foods</p>

© 2020 TraceLink Inc. Confidential until the further notice.

tracelink

The panel features **Professor Hau Lee**, Stanford University; **Paul McKenzie**, Chief Operating Officer, CSL Limited; transformation leader **Paul Bittinger**, formerly with Procter & Gamble; and supply chain expert **Michael Wittman**, formerly with Johnson & Johnson.

Featured Webinars

Supply Chain Collaboration

Supply Chain

United States

Register to watch the recording
Register To Watch
Register to watch the recording