

## RESOURCES

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# Reconciling Digital Information with Physical Events with SPI



*“When we have discrepancies in our digital lot versus our physical lot, usually it's the customer that says, ‘Hey, CPL, what happened?’ It doesn't happen that often. However, it can happen. Something like SPI would be of great value.”*

Daryl Chin

Engineering Manager

Contract Pharmaceuticals Limited



With Serialized Product Intelligence, companies can review serial number events to be sure that digital records match the physical status of a product. In this video, TraceLink Solutions Consultant Rich Basile shows CPL's Daryl Chin how companies can use a transaction ID or Advanced Shipping Notice (ASN) to quickly track the cause of a serialization anomaly in minutes and reconcile any reporting errors with the customer.

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