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TraceLink Track and Trace for Pharmaceutical Manufacturers Solution Brief



*Manage all global track-and-trace mandates with a scalable and flexible
serialization solution delivered on the industry-leading supply chain network
digitalization platform.*

Pharmaceutical manufacturers are tasked with the monumental challenge of serializing tens of millions—even billions in some cases—of product units to meet existing and emerging global compliance mandates. To achieve this goal, manufacturers need a comprehensive solution that can easily handle all aspects of serialization—generation, labeling, aggregation, decommissioning, and destruction—and track-and-trace processes, including scanning, shipping, verification, and compliance.

The TraceLink Track and Trace for Pharmaceutical Manufacturers solution suite provides global serialization and traceability on a supply chain network digitalization platform that connects pharmaceutical manufacturers with all CMOs and downstream partners across the end-to-end supply chain, enabling the seamless exchange of

serialization and traceability data to meet global compliance requirements. [Download this solution brief now](#) to learn how TraceLink Track and Trace for Pharmaceutical Manufacturers enables you to:

- **Integrate Once, Interoperate with Everyone™:** The TraceLink network platform eliminates point-to-point integrations by enabling all customers and trading partners to integrate only once and then interoperate with anyone else on the network with point-and-click configuration.
- **Achieve massive scalability:** The TraceLink platform architecture utilizes modern technologies on Amazon Web Services to manage 100s of millions to 100s of billions of transactions daily.
- **Ensure continuous compliance:** Automatic updates support new and evolving global regulations and guidelines, technical standards, serialization and compliance software, and workflows.
- **Ensure supply:** Improve on-time, in-full customer deliveries with a global serialization control tower that gives your organization a comprehensive view into serialized product operations.

You'll also learn how TraceLink Track and Trace for Pharmaceutical Manufacturers enables you to reduce costs, improve operational efficiency, and improve patient outcomes.

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Contact us to learn more about the TraceLink Track and Trace for Pharmaceutical Manufacturers
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