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FutureLink 2024 Conference Returns to Provide Deep Insights and New Connections for Life Sciences and Healthcare Supply Chain Leaders



FutureLink, the annual thought leadership event for TraceLink customers and network partners from across the life sciences and healthcare supply chain, returns in 2024 with two global events slated for **May 29-31 in Boston, Massachusetts**, and October 1-3 in Barcelona, Spain. FutureLink delivers cutting-edge technology innovations and digital transformation ideas, real-world insights, and practical plans for improving business performance and supply network partnerships.

FutureLink 2024 Boston: Orchestrate Your End-to-End Supply Chain

FutureLink 2024 will help attendees understand how to use the building blocks of the TraceLink network, Opus Platform, and supply chain solutions to orchestrate a supply network tailored to the unique needs of each organization and their specific partner ecosystems. Leaders from life sciences companies to health systems and retail pharmacies will walk away with actionable insights for improving supply chain

resiliency, reducing operational risk and cost, and ensuring the supply of medicines for patients.

FutureLink 2024 will provide insight into:

- **How supply chain orchestration will transform your operations:** Understand how supply chain orchestration provides internal teams, external partner collaborators, and business systems with unprecedented levels of supply chain data, transaction visibility, and process collaboration, giving leaders the critical intelligence necessary to improve resiliency, cost, service, and predictability for your business.
- **How to leverage supply chain orchestration for your business:** Break down supply chain orchestration into its practical application for members of the supply chain by examining how specific use cases such as external manufacturing, direct supply, logistics, and more are enhanced through better connectivity, data, and tooling to give executives, managers, and users the control they need.
- **How TraceLink solutions enhance supply chain orchestration:** Study TraceLink's tailored solutions for partner orchestration, process orchestration, product orchestration, and orchestration intelligence and discover how each one plays a key role in helping you manage your supply network and accelerates your time to value.
- **How to address new and emerging supply chain challenges:** Work with colleagues on key emerging challenges such as predicting and mitigating drug shortages,

digitally managing product recalls, using serialized product intelligence to inform supply chain decisions, and ensuring DSCSA compliance activities are woven into efficient, business-as-usual daily operations.

- **How to improve transaction exchange with external manufacturers:** Join a hands-on pre-conference workshop where life sciences companies and their contract manufacturing/packaging partners will work on the key external manufacturing transactions from forecast and PO to ASN and invoicing, discussing how to onboard partners, integrate key digital transactions, and establish critical collaboration across teams.

FutureLink Boston attendees will also have access to a broad range of additional knowledge and networking opportunities through TraceLink University courses, industry roundtable discussions, and our special evening networking event at the Boston Museum of Fine Arts.

FutureLink 2024 Boston: Who Will Be There?

FutureLink is known for its unique ability to bring together cross-company, cross-functional participants from the end-to-end supply chain, reinvigorating existing network partnerships and connecting future collaborators from all parts of the supply chain. In one place, leaders from pharmaceutical companies, CMOs, and 3PLs can share thoughts and discuss new approaches for planning supply and producing medicines while healthcare organizations, retail pharmacies, and wholesale distributors can debate

new ideas for improving medicine supply access and predictability through cost-effective means. Whether you are in supply chain, pharmacy pharmacy operations, external manufacturing, quality management, commercial operations, or logistics, FutureLink has something insightful for you!

FutureLink 2023 in Review: Locking in DSCSA Compliance and Laying the Supply Chain Foundation

For those that missed it, FutureLink 2023 brought together over 200 collaborators to discuss challenges such as DSCSA 2023 and global track-and-trace compliance while sharing ideas on how to master emerging challenges such as drug shortages through better network integration, visibility, and collective intelligence.

Here's what one FutureLink 2023 attendee had to say: "The ability to connect at FutureLink with stakeholders across the supply chain—from manufacturers to distributors to health systems and beyond—is extremely valuable. It's one of the few opportunities we have to understand the challenges and issues that our trade partners are dealing with, and likewise, they get to hear what we are facing."



FutureLink 2024 Boston: Registration and More Information

Registration is open today for **FutureLink 2024 Boston**, which will be held at the Omni Seaport Hotel in downtown Boston. Special early discounts are now available—attend FutureLink Boston for just \$495 if you register by March 1!

- **Pre-Conference (afternoon of May 29):** Attend our external manufacturing workshop and TraceLink University courses.
- **Main Conference (evening of May 29 through the afternoon of May 31):** Discover how complete digital integration of supply chain partners improves visibility and intelligence, reducing late or delayed shipments and product shortages.

We look forward to seeing you at FutureLink Boston!

Register Today!

Contact TraceLink to learn more about FutureLink 2024 opportunities!
Fill out the form to contact us now.