

TRACELINK AT A GLANCE

More than 1,800 life sciences and healthcare customers rely on TraceLink's interoperable digital network and multienterprise platform to orchestrate their end-to-end supply chains. Through a single network integration, TraceLink customers can link with more than 291,000 authenticated trading partners globally, thereby enabling the real-time visibility, collaboration, and supply chain intelligence required to ensure the availability, quality, and security of critical products for patients.

FAST FACTS



YEAR FOUNDED
2009



EMPLOYEES
910+ Worldwide



LOCATIONS ACROSS THE GLOBE

TraceLink is headquartered in the Boston area of Massachusetts, United States, with additional offices in Rochester, New York, United States; London, United Kingdom; Barcelona, Spain; Pune, India; Mumbai, India; and Singapore.



“In today's fast-paced, highly analytical supply chain, using networks to facilitate commerce and collaboration can mean the difference between meeting supply chain performance goals and not meeting goals. Healthcare, pharmaceutical manufacturing, and life sciences organizations looking for a multienterprise application platform for building process networks should consider TraceLink.”

— **SIMON ELLIS**, Group Vice President and Leader of the Global Supply Chain Strategies Practices, IDC

ABOUT TRACELINK

TraceLink operates the world's largest end-to-end digital network platform for intelligent orchestration of the supply chain. First developed to orchestrate global track-and-trace processes for pharmaceuticals, the market-proven TraceLink formula for supply chain digitalization is now the foundation for building end-to-end digital networks that link products, processes, companies, and enterprise systems together to address drug shortages, product recalls, real-time production and inventory visibility, real-time demand intelligence, and more. With a single integration to the TraceLink network, organizations and their supply chain partners are seamlessly linked and empowered to exchange multienterprise information, collaborate with partners, and unlock valuable collective intelligence that enables leaders to make better business decisions.

The TraceLink network spans from ingredient to manufacturing to distribution to patient. With its powerful Integrate Once, Interoperate with Everyone™ capability, the TraceLink network seamlessly links all trading partners, eliminating the need for costly and cumbersome point-to-point integrations and enabling precise product orchestration across all suppliers, brand owners, contract manufacturers (CMOs), third-party logistics providers (3PLs), wholesale distributors, health systems, and retail pharmacies. Key network metrics include:

- **339K+** active network links spanning **128** countries around the globe
- **1,800+** life sciences manufacturing companies
- **850+** contract manufacturers and packagers
- **930+** distribution and logistics customers and partners
- **274K+** healthcare and pharmacy organizations
- **\$4.7B+** in customer savings by avoiding point-to-point integrations

OPUS PLATFORM

TraceLink OPUS (Orchestration Platform for Universal Solutions) is a secure, cloud-based digital network and multienterprise application development platform that empowers businesses to create, manage, and deploy solutions to navigate global supply chain complexities. With a network-centric user experience, no-code workflow configuration, drag-and-drop editing, pre-built integrations, and end-to-end dashboarding, OPUS enables companies to respond to market shifts and regulatory changes with agility. The platform helps reduce out-of-stocks, cut costs, enhance service levels, and open new market opportunities.

TraceLink's AI-powered assistant, Amadeus, accelerates the digitalization of supply networks by providing instant, context-aware, and accurate insights from a unified content repository, empowering supply chain professionals to optimize operations and solve complex challenges confidently with the Opus platform. TraceLink's AI capabilities will continue to expand to integrate metadata, real-time intelligence, and predictive analytics, ultimately transforming supply chain operations with proactive, data-driven decision-making and seamless automation.

PRODUCT & SOLUTION FOCUS

Create a digital twin of your end-to-end supply chain to orchestrate the flow of products from raw materials to patient with serialization to enable traceability and provide continuous compliance with regulatory mandates and ensure the integrity of medicines around the world.

SOLUTIONS:

- Serialization
- Track and Trace
- Country Compliance
- Crypto Code Compliance
- Smart Inventory Tracker
- Product Information Manager

Enable integration across all trading partners to exchange critical business information with complete interoperability, achieve real-time supply chain visibility and collaboration, improve agility, and reduce the impact of disruptions.

SOLUTIONS:

- Multienterprise Information Network Tower (MINT)

USE CASES:

- External Manufacturing
- Direct Supply
- Logistics
- Commerce
- Serialized Shipments and Receipts
- Transportation
- Clinical

Streamline and digitalize all multienterprise business processes across your end-to-end supply chain—including change requests, document reviews, compliance exception management, recall management and resolution, and much more—working across functions and across companies to successfully execute shared processes with precision and agility.

SOLUTIONS:

- Supply Chain Work Management

USE CASES:

- Compliance Exceptions
- Product Recalls
- Incidents
- Change Requests
- Cross-Company and Cross-Functional Tasks
- Document Reviews

Harness the powerful collective intelligence of the TraceLink network to fuel enterprise systems and AI/machine learning models with rich, real-time supply chain data, enabling enriched executive decision support, process and task automation, and unique industry-wide forecasts related to product shortages, inventory levels, and downstream demand.

SOLUTIONS:

- Reports and Dashboards
- Serialized Product Intelligence

TRACELINK ECOSYSTEM

- **CUSTOMERS:** From the largest pharmaceutical and medical device manufacturers and national pharmacy chains to independent hospitals and retailers, TraceLink is trusted by customers spanning the entire life sciences and healthcare supply chain, including more than 1,600 manufacturers, 3PLs, CMOs, wholesale distributors, repackagers, health systems, and retail pharmacies around the world.
- **TRADING PARTNERS:** The TraceLink network also includes more than 291,000 of our customers' upstream and downstream trading partners. TraceLink authenticates and onboards customer trading partners at no additional cost, including ongoing maintenance, enabling all parties to exchange critical supply chain data with 100% interoperability.
- **CHANNEL PARTNERS:** TraceLink partners with global leaders to deliver implementation and operational support services, strategic consulting, solution customization, and application development.

TraceLink solutions have frequently been recognized within the life sciences and healthcare industries, receiving awards from many organizations, including:

- Healthcare Innovations
- Pharmaceutical Manufacturing
- Fast Company
- Merit Awards
- Supply & Demand Chain Executive
- Business Transformation & Operational Excellence
- SupplyTech Breakthrough

TraceLink is also named a leader in analyst firm IDC's "[MarketScope: Worldwide Multienterprise Supply Chain Commerce Network Vendor Assessment](#)."

Learn more at [TraceLink.com](https://www.tracelink.com) and [schedule a meeting today!](#)

tracelink
NETWORK FOR GREATER GOOD