



U.S. Medical Devices Manufacturer Streamlines Supply Chain

As part of its divestiture from its life sciences parent company, a medical devices manufacturer partnered with TraceLink and a certified TraceLink Solution Partner to rapidly deploy a fully-digitalized and automated order-to-cash (O2C) process across its downstream commercial supply chain.

Company Type

- Medical Devices Manufacturer

Key Sponsors

- Chief Executive Officer
- Director of IT

Company Scope

- Divesting from \$10B+ Parent Company
- 3 Primary Specialized Product Categories
- Multinational Operations

Target KPIs for Engagement

12

Weeks to Integrate External Partners

50%

Fewer Exception Management Hours

100%

Digitalized O2C Process

Customer Business Challenges

- No integration between GHX e-commerce exchange, the ERP, and 3PL systems
- Limited internal resources to deploy an automated, multienterprise solution
- Delay of order-to-cash launch risks revenue generation and brand reputation

Partners Orchestrated



Key MINT Transactions

- PO / PO Acknowledgment / ASN / Invoice
- Warehouse Shipping Advice
- Warehouse Shipping Order

Processes Digitalized

- Order-to-Cash
- Inventory Visibility at Logistics Provider Sites

The Solution

- Single integration to link GHX, the ERP, and 3PL systems to orchestrate O2C
- Seamless supply chain digitalization ensures smooth post-divestiture operations
- Proactively enables faster EU launch through “future-proofed” ERP pre-integration