



## European Pharma Chooses MINT to Digitalize External Manufacturing Transactions

A Europe-based manufacturer producing therapies for severe diseases, where disruptions can pose public health risks, chose TraceLink MINT to digitalize transactions with external manufacturing and wholesale partners. With MINT, the organization will standardize the exchange of forecasts, POs, ASNs, and more to reduce manual processing and boost visibility across its supply network.

### Company Type

- MAH / Brand Owner

### Company Scope

- Operates in 60+ Countries Across 3 Continents

### Key Sponsors

- CEO
- Supply Chain Manager

### Target KPIs for Engagement

**50%**

*Fewer Manual Follow-Ups*

**65%**

*Faster Partner Onboarding*

**100%**

*ASN Visibility for Wholesalers*

## Customer Business Challenges

- Limited visibility with CMOs slows forecasting and production coordination
- Manual ASN exchange with wholesalers limits shipment visibility and scale
- DSCSA changes remove ASN mandates, but partners still require ASN visibility

## Partners Orchestrated



## Key MINT Transactions

- Purchase Order
- PO Acknowledgement
- Advance Ship Notice
- Forecast

## Processes Digitalized

- Forecast Collaboration
- Order Execution
- Shipment Visibility

## The Solution

- Digital PO and forecast exchange improves speed and reliability across partners
- Centralized transaction visibility replaces manual, email-based coordination
- Flexible ASN sharing through MINT supports partner visibility as DSCSA evolves