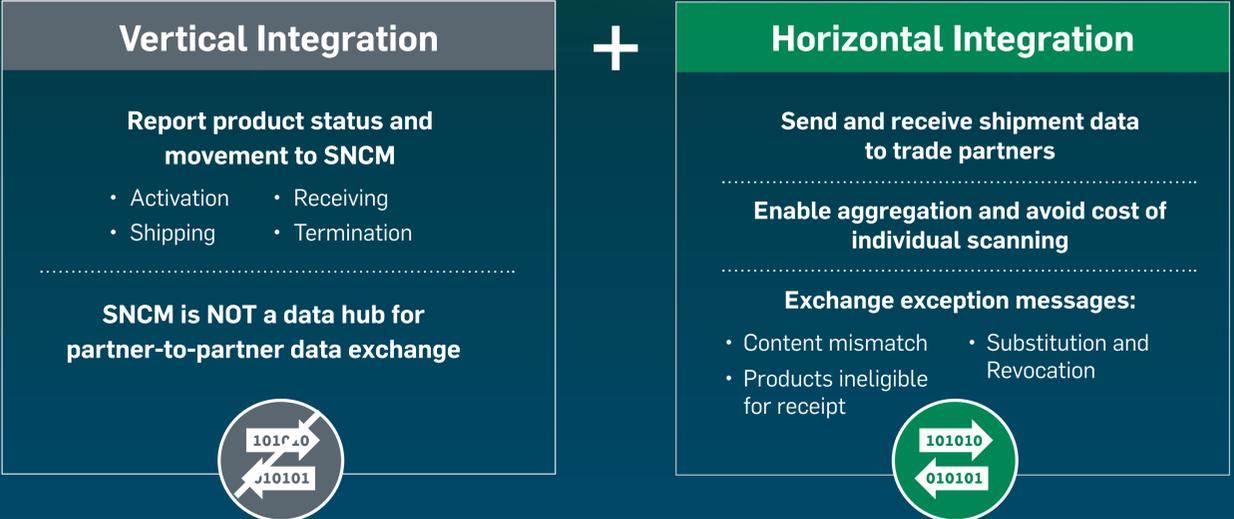


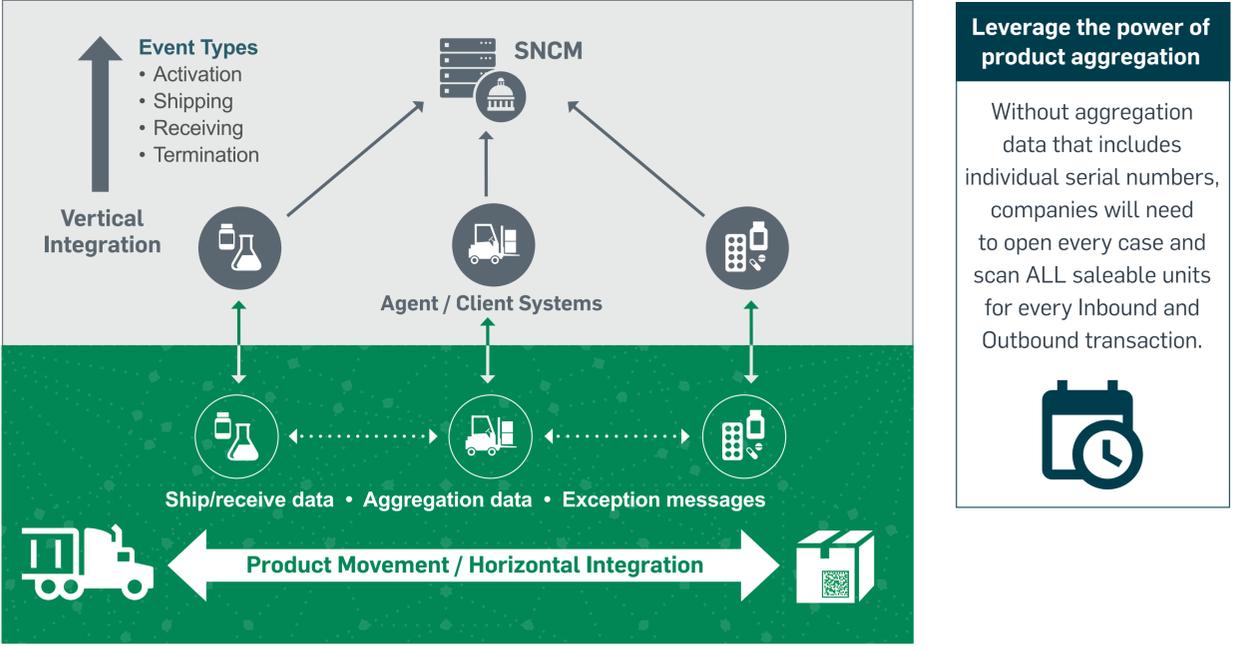
HORIZONTAL INTEGRATION IN BRAZIL

The Key to Compliance, Business Continuity, and Operational Efficiency

Whether you call it Horizontal Integration, Horizontal Communication, or Partner Data Exchange, the ability to send and receive product and aggregation data to and from your supply chain partners will be critical to meeting regulatory and business requirements in Brazil.



Horizontal integration keeps operations running smoothly and prevents costly supply chain disruptions



A digital supply network eliminates point-to-point integration challenges

Which message formats will you need to send? Data exchange requirements may vary for every trade partner:

- Replication of ANVISA shipment message
- ANVISA shipment message with custom data elements
- Industry-standard EPCIS shipment message



Point-to-Point Connections

- Multiple connections must be integrated and maintained
- Changes and validation must be made individually
- No visibility across or between partners

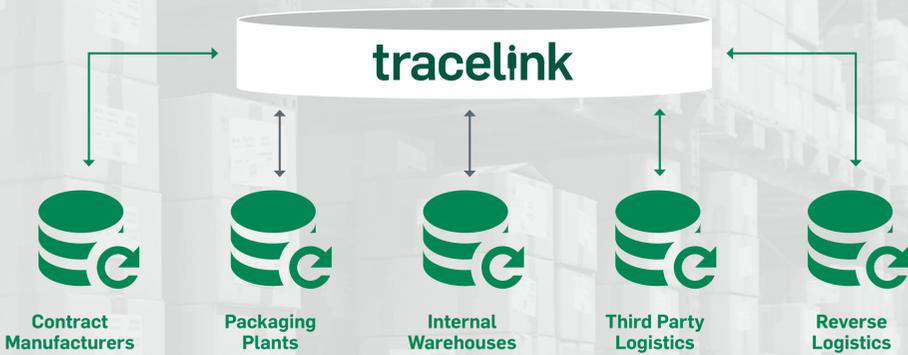


Digital Supply Network

- Integrate Once, Interoperate with Everyone™
- One data connection for all trade partner transactions.
- Automatic data translation of diverse data formats and models
- Seamless onboarding of trade partners



A serialized inventory repository simplifies horizontal data exchange



Exchange multiple data types using a single data repository

Unlike a hub, a network-based data repository reconciles multiple data formats using a canonical data model and provides uniform—and highly scalable—horizontal data access across the supply chain.

Rely on TraceLink for horizontal integration expertise and local support



Unique identity on every unit of sale



Fully integrated and verified partners



A digital network platform

As the world's leading provider of integrated track and trace solutions, only TraceLink offers proven product serialization solutions and end-to-end partner onboarding and integration services. TraceLink is a leading member of the GS1 Brazil Working Group on Horizontal Integration, so you can be sure that you have the most accurate information on business and technology requirements.

CONTACT TRACELINK TO LEARN MORE ABOUT OUR BRAZIL COMPLIANCE SOLUTIONS

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NETWORK FOR GREATER GOOD